



**SHAWNEE MISSION WEST BOOSTER CLUB
2021-2022
FAMILY AD ORDER FORM**

SUBMISSION DEADLINE July 30, 2021

Please complete the information on this form, submit via email (jodunkstone3276@gmail.com), and **our designer will create an ad for you.** (if you want to design your own ad, see info at the bottom)

Family Ads will be in **COLOR** and be placed in the **program** that will be handed out to SMW patrons and the visiting team patrons at home games of the following sports: football, boys/girls soccer, volleyball, boys/girls basketball, baseball and softball. All sales go to support uniforms and equipment for **ALL** SM West sports teams, cheerleading squads, and dance team.

Payment must be received at the address below before we submit your ad for production. Please make check payable to SMW Booster Club. Thank you for supporting SMW!

Ad Type	Size	Price	Select
Family	3-1/2" wide x 1-1/2" tall	\$50	
Double Family	3-1/2" wide x 2-1/2" tall	\$90	
Quarter Page	3-1/2" wide x 5" tall	\$175	
Half Page	7" wide x 5" tall	\$250	
Full Page	7" wide x 10" tall	\$350	

Total enclosed: _____ Or, check is on its way! _____

My ad is a renewal. Please use art work from last year.

Please create an ad for me. (complete back of order form)

I created my own ad. It is attached in the specified format.

Your Name: _____

Street Address: _____

City: _____ State: _____

Zip: _____ Phone: _____

Email: _____

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Please send ad order form and advertisement payments to:

Jo Stone
8403 Twilight Lane
Lenexa, KS 66219
913-208-7069
jodunkstone3276@gmail.com

<u>Do Not Complete-Booster Club Use</u>	
Check # _____	Date to BW _____
Check Amount _____	Method to BW _____
Check Date _____	Date Proof Ckd _____

Use the form below to mix, match, and put together your ad:

1. Pick any number of symbols appropriate for your student(s) (or write in your own special request and we will do our best to accommodate) or send a picture of your athlete (works best in a 1/4 page or 1/2 page ad).



2. Pick a symbol for SMWest (if you want one)



3. Last/family name _____

4. First name(s) of student(s) followed by year of graduation from SMW (include student last name if different than #3 above)

5. Pick one of the following:

- _____ Go Vikings
- _____ Go SM West
- _____ Good Luck Vikings
- _____ West is Best
- _____ Nothing

To send your own ad, we can work with PowerPoint or Word files. Save your file as a PDF (for best quality, at least 300 dpi and actual ad size) before sending.