



Shawnee Mission West Booster Club
Family & Business Ads
2024-2025

Dear Viking Families & Local Businesses

It is that time of year as many are gearing up for those going to college or start their summer plans. For the SMW Booster Club, we are already gearing up for the fall school session. Many of us are not thinking of it but now is the time for putting together some cool ads for the Athletic Program at West. We are reaching out to **ALL** families who want to celebrate their athlete or their student for their time at SMW.

For Businesses, your ad will be seen by 3000+ attendees of our home Varsity games. Let our Viking families know who supports their students and have your business represented. Many families support businesses who support their teams!

Attached are the Family Ad form and the Business Ad form, if you would like to put one in our program that is handed out at all home games! Parents, you may use some photos of your student in the Family ads! If you have a Senior, or another student at SMW, that you want to brag about in the program, let us know and our awesome designer can put together an ad for you! You will also see some new clip art, but if you do not see a club or clip art of a sport/event you do not see, to let us know and the designer will find something!!

PLEASE feel free to share this email with any of your favorite businesses owners and SMW friends. We would **LOVE** for this to be the biggest and best program that West has seen, so help make that happen. Hope everyone has a great summer and get your ad in early!

August 2nd is the deadline but get them in as soon as you can so the designer can create something awesome for you! Thanks so much for ALWAYS supporting our kids and West.

Respectfully,

Angelique Rodriguez-Gunion
SMW Booster Club

--

aka Victorino & Ben's mom
Cell Phone: 913-626-6224
Email: smwestboosterclub@gmail.com

**SHAWNEE MISSION WEST BOOSTER CLUB
2024-2025
FAMILY AD ORDER FORM**

SUBMISSION DEADLINE August 2, 2024

You may use the information below if you want our designer to create an ad for you. We ask that you submit information with enough leeway so we can get approvals from you and get the program to print in a timely manner, should changes need to be made.

If you want one designed for you and want pictures of your athlete, please submit 1-3 jpegs in good focus. Please make sure your pictures or artwork are clear and not pixelated. You may submit your own ad via jpg or png format.

Please complete the information on this form, and submit it via email to: smwestboosterclub@gmail.com.

Family Ads will be in **COLOR** and be placed in the **program** that will be handed out to SMW patrons and the visiting team patrons at home games of the following sports: football, boys/girls soccer, volleyball, boys/girls basketball, baseball and softball. All sales go to support uniforms and equipment for **ALL** SM West sports teams, cheerleading squads, and dance team.

Payment must be received at the address below before we submit your ad for production. Please make check payable to SMW Booster Club. Thank you for supporting SMW!

Ad Type	Size	Price	Select
Family	3-1/2" wide x 1-1/2" tall	\$50	
Double Family	3-1/2" wide x 2-1/2" tall	\$90	
Quarter Page	3-1/2" wide x 5" tall	\$175	
Half Page	7" wide x 5" tall	\$250	
Full Page	7" wide x 10" tall	\$350	

Total Money Enclosed _____ Or check is on its way! _____

_____ My ad is a renewal. Please use existing artwork from last year.

_____ Please create an ad for me. (Complete back of order form)

_____ I created my own ad. It is attached in the format specified.

Your Name _____

Mailing Address _____

City _____ State _____ Zip _____

Daytime Phone _____ Evening Phone _____

Email Address _____

SUBMISSION DEADLINE August 2, 2024

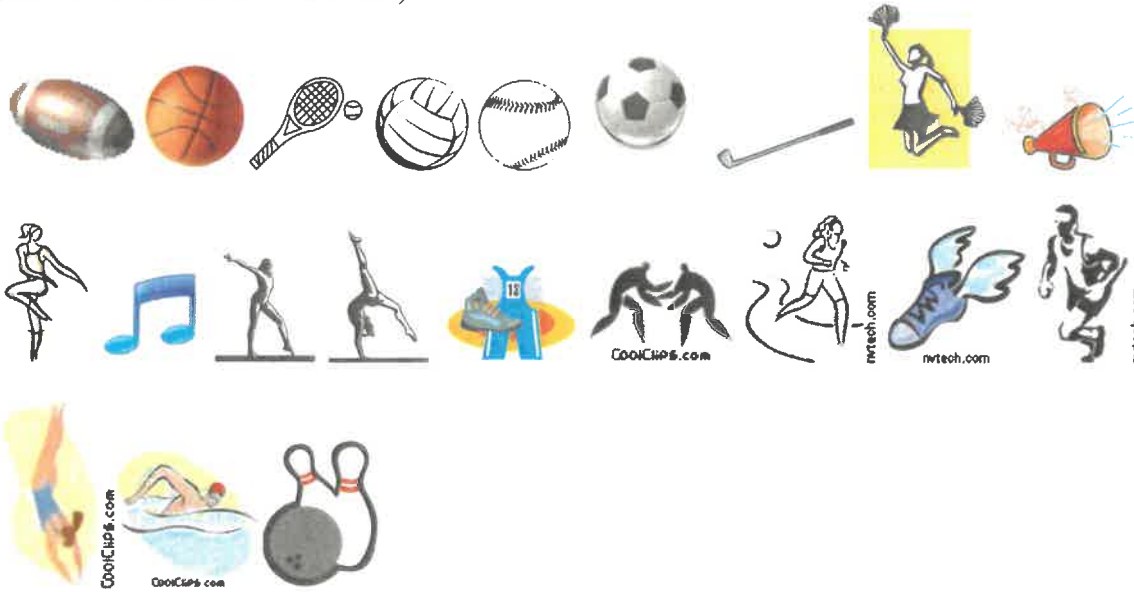
Please send ad order form and advertisement payments to:

Angelique Gunion
8302 Knox St.
Overland Park, KS 66212
smwestboosterclub@gmail.com

Do Not Complete-Booster Club Use	
Check # _____	Date to BW _____
Check Amount _____	Method to BW _____
Check Date _____	Date Proof Ckd _____

Use the form below to mix, match, and put together your ad:

1. Pick any number of symbols appropriate for your student(s) (or write in your own special request and we will do our best to accommodate)



2. Pick a symbol for SMWest (if you want one)



3. Last/family name _____

4. First name(s) of student(s) followed by year of graduation from SMW (include student last name if different than #3 above)

5. Pick one of the following:

- _____ Go Vikings
- _____ Go SM West
- _____ Good Luck Vikings
- _____ West is Best
- _____ Nothing

To send your own ad, we can work with PowerPoint or Word files. Save your file as a PDF (for best quality, at least 300 dpi and actual ad size) before sending.

THE ASHBY FAMILY



Will Ashby - Class of 2023

Will, you shine on the course and on the court. We love cheering for you from the sidelines. Have an amazing Senior year! Go West!

Love,
Mom, Dad, Bennett, Keaton & Jonas



Example

Go Vikings!



Tatum Swanwick

Class of 2023

The Swanwicks

THE MCGINNIS FAMILY

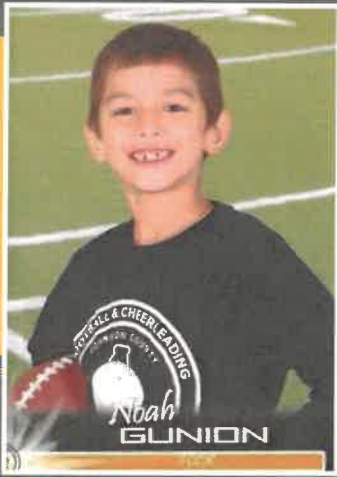
GO VIKINGS!



FALLON 2016
MASON 2018

BRADY 2021
BLAINE 2023

..... GOOD LUCK
VIKINGS!



NOAH GUNION

CLASS OF 2024

MIJO,



We are so proud of the athlete, student, friend and leader you have become. We are so excited to see what your future holds. Keep working hard and trusting God's plan.

LOVE, MOM & DAD

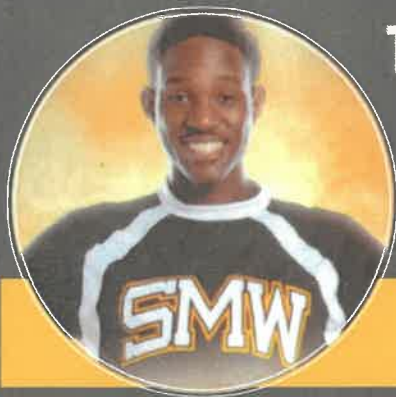


Example



GO VIKINGS





**TYMON
WEBB**

2023-2024

DANCE



THE
REHDER

FAMILY



J.T. 2023

JOHN 2024

GOOD LUCK VIKINGS

SMW VIKINGS



**BRODY
SPRING
#41**

WE LOVE YOU
DAD, MOM AND TAYLOR

**SYDNEY
KNOCHE**

CLASS OF 2024

the GORDONS
& the KNOCHES



• THE **PARKHURST** FAMILY •

DYLAN '24



AIDEN '21



GO
VIKINGS



Example



SHAWNEE MISSION WEST BOOSTER CLUB

2024-2025 BUSINESS AD ORDER

Thank you for purchasing an ad in the SMW Booster Club Sports Program. Your participation provides funds for each sports team, dance, and cheerleading program at Shawnee Mission West High School. This program will be handed out to 3,000+ people all year at home games including football, basketball, soccer, baseball, etc.! Please check which size you would like to have, including ad print selection.

- _____ 1/8 page ad on inside: \$225
- _____ 1/4 page ad on inside: \$400
- _____ 1/4 page ad on back cover: \$500
- _____ 1/2 page ad on inside: \$600
- _____ Full page ad inside: \$750
- _____ Use last year's ad
- _____ Enclosed or attached is new ad (please email your ad in jpg or png file)

Business Name: _____

Your Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email: _____

****Payment due by August 2nd****

Please make checks payable to: Shawnee Mission West Booster Club

Send payments to:
Angelique Gunion
8302 Knox St.
Overland Park, KS 66212
Cell: 913-626-6224 Email: smwestboosterclub@gmail.com



We proudly service all makes & models!

Give us a call to set your appointment today!

*Oil Change * Tire Rotations *Recalls *Filters * Batteries * Lamps/Bulbs *Paintless Dent Repair

*Multi-point Inspection *Software Updates and more!

913-381-7556

Or email fordservice@boballenford.com

For your convenience Mobile Service is now available!

At work, at home or at school we will come to you!

Give our Mobile Service team a call to schedule today!

913-660-3694

Groups are welcome, invite a neighbor or co-worker!



INTRODUCING FORD MOBILE SERVICE

Example

Go Vikings!

Local Lenexa Contractor over 25 years experience. Insurance Claims Specialist.

For your free, no obligation roof evaluation and estimate: 913-406-8652 or djohnston@kc.rr.com



johnstonroofs.com

KANSAS ROOFING LICENSE #13-115452 JOHNSON COUNTY KANSAS LICENSE #2020-5869

COMMITTED TO KEEPING PROFESSIONAL ROOFING AFFORDABLE

DAN JOHNSTON (913) 406-8652

Advertise in this program

If you would like to place a family or business ad in the 2023-2024 program, send an email to smwestboosterclub@gmail.com.

OTHER OPPORTUNITIES TO Support the SMW Booster Club

The SMW Booster Club has other fundraisers like the **Trash Bag** sale and **Spring Mulch** sale throughout the year. Watch for more info in the SMW newsletter and on social media.

Example



Pizza Buffet

Fridays Only | 11:30 AM - 2 PM

Wednesday Jam Nights

8 PM - Close

Thursday Country Jam Nights

8 PM - Close

Live Music Fridays/Saturdays

9 PM - Close

13412 Santa Fe Trail Drive, Lenexa, KS 66215 | 913.894.9676



*Your Home for Chicken Lips,
Booga Mania, and Steak Night!*

12906 W. 87TH ST. Pkwy
Lenexa, KS 66215
(913) 541-0137
www.tannersbarandgrill.com



AUTO • HOME • LIFE
RETIREMENT
LONG TERM CARE



Margo McGinnis
Agent

margo@obf19.com
O: 913.353.8484
F: 913.800.2300
Text: 913.800.2300

9732 Rosehill Rd.
Lenexa, KS 66215

Scan the code and add my
info directly to your phone!



8808 Santa Fe Drive
Overland Park, KS 66212

VIKING SPECIAL

8 inch sub, chips and drink
for all SMW students and
teachers for

\$8.99